

MY PREDICTIONS for 2024

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1

**AI OUTPUT BECOMES
INDISTINGUISHABLE
FROM HUMAN OUTPUT**



We're nearly there now: witness Sora's videos, or Midjourney's images, or GPT 4's perfect IQ score. From this year forward, don't believe your eyes.



2

**YOUR KEY
DIFFERENTIATOR IS
YOUR HUMANITY,
NOT YOUR OUTPUT**



AI lacks human experience,
understanding, feelings, emotion, and
empathy. In a world of AI output,
adding that human touch becomes
more valuable than ever.



3

**GREAT LEADERS ARE
MORE VALUABLE
THAN EVER BEFORE**



More than ever, we'll need visionary guides and leaders who help us establish AI's place as an extension of human ability... not a replacement.





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